



TeamAware

TEAM AWARENESS ENHANCED WITH ARTIFICIAL
INTELLIGENCE AND AUGMENTED REALITY

Deliverable D14.9

Dissemination and Communication Plan v3

Editor(s):	Yıldıray KABAK
Responsible Partner:	SRDC
Status-Version:	Final - v1.0
Date:	25/05/2023
Distribution level (CO, PU):	PU

Project Number:	GA 101019808
Project Title:	TeamAware

Title of Deliverable:	Dissemination and Communication Plan v1
Due Date of Delivery to the EC:	30/04/2023

Workpackage responsible for the Deliverable:	WP14 – Dissemination, Exploitation and Communication
Editor(s):	SRDC
Contributor(s):	-
Reviewer(s):	JOAFG, HAVELSAN
Approved by:	SIMAVI
Recommended/mandatory readers:	All Partners

Abstract:	A Dissemination and Communication Plan for TeamAware’s dissemination and communication activities is presented in this document. This document will be continuously updated throughout the project.
Keyword List:	Personas, communication tools, communication and disseminations channels, key messages
Licensing information:	Public
Disclaimer	This deliverable reflects only the author’s views and the Commission is not responsible for any use that may be made of the information contained therein

Document Description

Document Revision History

Version	Date	Modifications Introduced	
		Modification Reason	Modified by
v0.1	03/04/2022	Initial version	SRDC
v0.2	19/04/2023	Internal review	JOAFG
V0.3	25/4/2022	Partner comments included	SRDC
V1.0	25/5/2023	Deliverable submitted	SIMAVI

Table of Contents

DOCUMENT DESCRIPTION	3
TABLE OF CONTENTS.....	4
LIST OF TABLES.....	5
EXECUTIVE SUMMARY	6
1 INTRODUCTION.....	8
1.1 ABOUT THIS DELIVERABLE.....	8
1.2 DOCUMENT STRUCTURE	8
1.3 RELATION WITH OTHER TASKS AND DELIVERABLES	8
2 PARTNER DISSEMINATION AND COMMUNICATION PLAN.....	9
3 DISSEMINATION EVENTS	10
4 HORIZONRESULTBOOSTER.EU.....	13
5 EVALUATION AND MONITORING OF ACTIVITIES.....	21
6 CONCLUSION	23
7 APPENDIX – PARTNER DISSEMINATION PLAN SPREADSHEET	24
7.1 MONTH 24 – MONTH 29.....	24
7.2 MONTH 30 – MONTH 36.....	32

List of Tables

TABLE 1: LIST OF FAIRS	10
TABLE 2: EVALUATION AND MONITORING ACTIVITIES AND INDICATORS	21

Executive Summary

This is the Deliverable 14.9 Dissemination and Communication Plan v2 (follow up of previous 14.1 and 14.4 Dissemination and Communication Plan), developed within Work Package 14. It aims to plan, organise, and evaluate key communication and dissemination activities undertaken by the Consortium for the promotion of TeamAware's results and findings, including the diffusion of innovations generated, to targeted audiences. The current document is a working document and will be updated throughout the project's duration. A final report on the project's dissemination activities will be submitted in Month 36 of the project. Communication and dissemination objectives are to:

- Raise awareness of the project objectives, results, and scheduled events to build a reputation, create engagement/adherence and support/endorsement
- Widely disseminate the project's concepts, findings, and results throughout the project's life, while constantly revising and evaluating the effectiveness of the selected mediums
- Ensure the long-term impact of the project by establishing appropriate lines of communication in order to maximise influence on policy and decision makers within targeted communities (first responders, research, academia)
- Promote collaboration with similar EU and national/international level projects
- Inform stakeholders about the relevance of the project's outcomes
- Promote the findings and the results of the project to the targeted audiences in a regular and consistent manner

In the context of the TeamAware Project, this will be done through:

Target audiences - the stakeholders in emergency management including (1) End-user community that represent "potential customers" such as firefighters, first responder organisations, LEAs, MDs, practitioner organisations, and experts, (2) Policy and decision makers that represent "influencers, deciders and regulators" in the area of emergency operations and first responder, (3) Business community: technology developer industry organisations, SMEs, industrial associations, umbrella organisations, national/European level industry platforms, consultants, solution providers, system integrators, (4) Research community: universities, research centres/institutes, academicians, researchers and (5) General public: NGOs, civil society and citizens

Key messages - related to the project's innovative solutions in delivering situational awareness to first responders, its impact and contributions, as well as its collaborative approach.

Key tools - mediums & channels, which will be utilised per audience in order to facilitate awareness, understanding and action, from the perspective of the different targeted audiences.

Evaluation and monitoring procedures - which will allow for the entire Communication and Dissemination Plan and respective activities to be monitored and assessed on a regular basis during the project life. Minimum success thresholds will be used for each communication tool.

The overall communication and dissemination strategy has been divided into distinct phases, in accordance with the phases of the project, focusing on:

- 1) **Awareness-raising** - aiming to motivate targeted audiences to become interested in being informed about the progress of the findings and to actively engage in dialogue about the project goals.
- 2) **Communicating** with targeted-audiences on available project results, aiming to promote a deeper understanding as well as to further motivate their involvement.

- 3) **Dissemination** of results that will ensure long-term impact and utilisation of the project results.

Statement of originality

This deliverable contains original unpublished work except where clearly indicated otherwise. Acknowledgement of previously published material and of the work of others has been made through appropriate citation, quotation, or both.

The organisation of the deliverable is as follows:

- Section 1: Provides introduction to the deliverable.
- Section 2: Describes the dissemination plan prepared for each partner of TeamAware.
- Section 3: Presents the events that the partners plan to join.
- Section 4: Presents the HorizonResultsBooster initiative by European Commission.
- Section 5: Provides the metrics/KPIs for dissemination activities.
- Section 6: Concludes the deliverable.

1 Introduction

1.1 About This Deliverable

The present Deliverable 14.9, entitled Dissemination and Communication Plan v3 is an update to “D14.1-D14.4 Dissemination and Communication Plan” and briefly explains the planning activities in disseminating the project results. The results of dissemination activities are presented in D14.10 “Dissemination and Communication Report v2”.

In this deliverable, the detailed individual partner dissemination plan is presented as well as the fairs and conferences which are planned to be attended and the journals in which articles are planned to be published.

1.2 Document Structure

The organisation of the deliverable is as follows:

- Section 1: Provides introduction to the deliverable.
- Section 2: Describes the dissemination plan prepared for each partner of TeamAware.
- Section 3: Presents the events that the partners plan to join.
- Section 4: Presents the HorizonResultsBooster initiative by the European Commission.
- Section 5: Provides the metrics/KPIs for dissemination activities.
- Section 6: Concludes the deliverable.

1.3 Relation with Other Tasks and Deliverables

This deliverable is related with all of the project work packages in that it presents the dissemination and communication plan for all partners.

2 Partner Dissemination and Communication Plan

For each partner, throughout the whole project duration, a detailed partner dissemination and communication plan is prepared. The plan is constructed in line with the work package time plan of the project. As presented in D14.1-D14.4 Dissemination and Communication Plan, the dissemination activities (and the colour scheme used for each of them) are mainly as follows:

Blog
News (Press Release, Media, Video)
Newsletter release
Paper (Conference, Journal)
Exhibition, Fair, Workshop
TeamAware Final Conference
Lecture

The plan is prepared in a spreadsheet and presented in the Appendix.

3 Dissemination Events

One of the project's major dissemination activities will be the participation in conferences and the organisation of a number of dedicated TeamAware workshops, meetings, and other events with the aim to disseminate the project's progress and its results, as well as to receive feedback from stakeholders. In addition, TeamAware partners will present project outputs at international conferences, exhibitions, and workshops. Altogether, the consortium plans to present the project's results at several events, through the organisation of special sessions or workshops. The Consortium has already started to identify relevant future events and this list will be revised and updated during the course of the project. This also includes presentations in technical conferences and exhibitions through the participation of its industrial partners. In their dedicated space, the latest project results and newly developed systems will be presented, expecting to generate interest for the innovative use of technology in TeamAware, among other complementary industrial vendors, public organisations and academic researchers. SRDC is planning to participate at several exhibitions and events, including EU-ICT related events. Moreover, the TeamAware project will be presented in workshops and cluster meetings arranged by the EC. It is also planned to have at least one project presentation/update session at pilot sites. This will include study start up visits, interim updates and final study updates detailing the findings of the TeamAware study.

Furthermore, considering the achievements in “Task 13.4 Final Demonstration and Evaluation”, the trials that will be organised in this task are perfect moments to invite first responders and other groups to show the results of the work in a practical setting. It is also envisaged that making (short) videos of these events and publishing them will be part of the dissemination strategy.

The following trade and fairs for TeamAware's dissemination activities are identified.

Table 1: List of Fairs

Ranking	Name	City	Country
B	INTERSEC	Dubai	UAE
C	SECUREXPO	Krasnodar	Russia
A	FDIC	Indianapolis	USA
C	FIRE&SAFETY INDIA	Mumbai	India
C	PYROS	Brno	Czech Republic
C	INDOFIREX	Jakarta	Indonesia
A	Fire Rescue International FRI	Atlanta	USA
B	FLORIAN	Dresden	Germany

A	Interschutz	Hannover	Germany
	The Emergency Tech Show	Birmingham	UK

The following well known journals and conferences for possible dissemination are identified. Examples of journals to be considered according to specialty area are as follows:

- International Journal of Emergency Management
- International Journal of Risk Assessment and Management
- International Journal of Business Continuity and Risk Management
- The Journal of Risk Analysis and Crisis Response
- International Journal of Crisis Management
- Emergency Management Magazine
- Journal of Safety Research
- Journal on Data Semantics
- The Journal of Information, Communication and Ethics in Society, Information, Communication and Society Disaster Prevention and Management
- Disasters <https://onlinelibrary.wiley.com/journal/14677717>
- Journal of contingencies and crisis management <https://onlinelibrary.wiley.com/journal/14685973>
- Journal of Homeland Security and Emergency Management
- International Journal of Disaster Response and Emergency Management (IJDREM) <https://www.igi-global.com/journal/international-journal-disaster-response-emergency/176341>
- International Journal of Crisis Response and Management (IJCRAM) <https://www.igi-global.com/journal/international-journal-crisis-response-management/235689>
- International Journal of Disaster Risk Reduction
- Journal of Industrial Textiles Journal Textile Institute
- Textile Research Journal
- Safety Science
- Environmental Hazards: Human and Policy Dimensions

Examples of conferences to be considered according to specialty area are as follows:

- 22nd International conference on Image analysis and processing <https://sites.google.com/view/iciap-2023>
- 18th World Conference on Earthquake Engineering (WCEE2024) <https://www.wcee2024.it/>
- ISCRAM (Information Systems for Crisis Response and Management) Conference: Annual Conference, <https://iscram.org/>
- The International Emergency Management Society: Annual Conference, <https://tiems.info/>
- International Conference on Information and Communication Technologies for Disaster Management (ICT-DM), <http://ictdm.cn/>
- IDIMT Interdisciplinary Information and Management Talks, <https://idimt.org/>
- "NOI", Official Magazine of the Italian Firefighters, edited by the Ministry of the Interiors. <https://www.vigilfuoco.it/NOI/>

- Feuerwehr Fachjournal <https://www.feuerwehr-fachjournal.de/>
- Firehouse <https://www.firehouse.com/>
- Statter911fireblog <https://www.statter911.com/>
- Ulfirefightersafety <https://www.youtube.com/user/ULfirefightersafety/videos>
- Reddit- Fire fighters <https://www.reddit.com/r/firefighter/>
- CMC rescue <https://www.cmcpro.com/>
- Fireaviation <https://fireaviation.com/>
- Fire low blog <http://www.firelawblog.com/>
- Emergency reporting <https://www.emergencyreporting.com/blog/>
- Fire Critic <http://www.firecritic.com/>
- Calfire <https://calfire.blogspot.com/>
- European Civil Protection Forum

4 HorizonResultBooster.eu

In order to support the dissemination activities, TeamAware decided to benefit from the free-of-charge services offered by HorizonResultBooster.eu¹ initiative. The Horizon Results Booster is a new initiative backed by the European Commission which aims to maximise the impact of research projects funded by FP7, Horizon 2020 and HE. It helps to bring a continual stream of innovation to the market and beyond. It will help to speed up the journey towards creating an impact, providing support to remove bottlenecks.

TeamAware will benefit from "à la carte" tailor-made services designed to build the capacity for disseminating research results. TeamAware can also get support to increase our project results' exploitation potential and improve your access to markets. The services are delivered to FP7, H2020, HE projects at no cost and fully supported by the European Commission.

Especially Portfolio Dissemination and Exploitation Strategy Service will be used. This service is divided in two main streams addressing Dissemination & Exploitation strategies, activities and goals. The aim of Dissemination services (Module A and B) is to strengthen the capacity of Project Groups (PGs) in disseminating, maximising the dissemination of a portfolio of results and offering a wider and more complete view to potential users.

TeamAware's application to HorizonResultBooster service was confirmed in January 2023 and we had our first meeting on January 24, 2023. TeamAware project accounts have been created in HRB Workspace.

As the first step dissemination task partners contacted with sister projects to create a project cluster. Actually, TeamAware joined the Disaster Resilience Societies Cluster Conference by CERIS on November 7-10 2022 in Brussels and initiated a project cluster with the following projects NIGHTINGALE, INGENIOUS, RESCUER, MED1stMR, PathoCERT, INTREPID, Search & Rescue and RESPOND-A. We contacted with these projects again and confirmed their participation. This cluster is named as Responder Technology Cluster (RTC) and current members are as follows:



PROJECT	START	FINISH	FIRST NAME	LAST NAME	ROLE	ORGANISATION
NIGHTINGALE	10/1/2021	9/30/2024	Eleftherios	Ouzounoglou	Coordinator	EREVNITIKO PANEPISTIMIAKO INSTITOUTO SYSTEMATON EPIKOINONION KAI YPOLGISTON-EMP
RESCUER	7/1/2021	6/30/2024	Jorge	Alfonso		UNIVERSIDAD POLITECNICA DE MADRID
MED1STMR	6/1/2021	5/31/2024	Helmut	Schrom- Feiertag		AIT AUSTRIAN INSTITUTE OF TECHNOLOGY GMBH

¹ <https://www.horizonresultsbooster.eu/>

TEAMAWARE	5/1/2021	4/30/2024	Caglar Yildiray	Akman Kabak	Coordinator	HAVELSAN SRDC Corp
PATHOCERT	9/1/2020	2/29/2024	Eliades	Demetrios		UNIVERSITY OF CYPRUS
INTREPID	10/1/2020	9/30/2023	Alexandre	Ahmad		CS GROUP-FRANCE
SEARCH AND RESCUE	7/1/2020	6/30/2023	Anthony	Lamaudiere		ETHNICON METSOVION POLYTECHNION
RESPOND-A	6/1/2020	5/31/2023	Anthony	Lamaudiere		EUROPEAN UNIVERSITY - CYPRUS LTD
INGENIOUS	9/1/2019	2/28/2023	Eleftherios	Ouzounoglou	Coordinator	EREVNITIKO PANEPISTIMIAKO INSTITOUTO SYSTIMATON EPIKOINONION KAI YPOLGISTON-EMP
CURSOR	9/1/2019	2/28/2023	Tiina	Ristmaee	Coordinator	BUNDESMINISTERIUM DES INNERN
"ASSISTANCE "	5/1/2019	7/31/2022	Juan Pablo	Escobar	Coordinator	UNIVERSITAT POLITECNICA DE VALENCIA
FASTER	5/1/2019	4/30/2022	Anastasios	Dimou	Coordinator	
RESPONDRONE	5/1/2019	4/30/2022	Max	Friedrich	Coordinator	DEUTSCHES ZENTRUM FUR LUFT - UND RAUMFAHRT EV

The proposal to establish the RTC cluster is as follows:

The Crisis Management Innovation Network Europe



Proposal to establish a Responder Technology Cluster (RTC) of DRS02-related Projects

What is a DRS Cluster?

A Cluster is an **informal, voluntary and free** subset of the CERIS DRS community made-up of those projects working on related research areas under the Disaster Resilient Societies (DRS) framework.

Its purpose is to **promote good practice** in research through **collaboration** and to recognise **opportunities for efficiency** wherever appropriate through **combined activity** such as dissemination events.

Membership is for all current projects (H2020 and Horizon Europe) funded by Grant Agreement and will typically involve around 6 current projects, maintain the legacy of recently concluded projects and also to welcome those newly successful as they establish their own Grant Agreements.

A Responder Technology Cluster (RTC)

Those being contacted about establishing the RTC include (but may not be limited to):

- **NIGHTINGALE (& INGENIOUS)** – Next Generation Integrated Toolkit for Collaborative Response, increasing protection and augmenting operational capacity
- **RESCUER** - First-Responder-centred technology toolkits empowering and enhancing the operational capacity of First Responders
- **MED1stMR** - mixed reality training technology to combine real-world medical simulators with virtual environments
- **TeamAware** - Assessing new technologies in operations
- **PathoCERT** - Helping first responders to address waterborne pathogen contamination
- **INTREPID** - Setting up a methodology for field validation of innovative technologies
- **Search & Rescue** - Emerging technologies for the Early location of Entrapped victims under Collapsed Structures and Advanced Wearables for risk assessment and First Responders Safety in SAR operations
- **RESPOND-A** - Providing new interaction between First Responders and research centres

Why now?

TeamAware has been running for 18 months now. As part of its 12 month review, it recognised the limited contact it had had with other projects involved in the same area of research and innovation.

One of its partners RAN, already provide the resources of CMINE to facilitate a Cluster of Societal Resilience projects under DRS01.

Following discussion, they would wish to adopt this process to engage with broader Responder Technology projects and have asked CMINE to explore the appetite for such an initiative.

01 March 2023

Potential for Shared Benefit

- Shared access to Horizon Results Booster services (collaborating to spread the load)
- A clear environment in which to communicate and innovate with other co-ordinators
- A current list of active projects and individuals researching similar themes to yourself
- A structure of Terms of Reference under which the Cluster will operate
- A facilitator / secretariat provided to encourage maintenance of the Cluster, to recognise shared opportunities and to maintain communications
- A specific Cluster space on the CMINE platform to encourage sharing and to enable your projects communication with more than 1,500 crisis management experts
- Regular meetings for coordinators and for Dissemination leads
- Joined-up events such as CERIS and other relevant opportunities
- Access to the shared DRS glossary or terms developed by partner projects
- Highly relevant networking opportunities and events

Steps required to establish the Cluster...

An introductory email has been sent to Co-ordinators asking if they'd like their project to become part of the Cluster. An initial membership list will be created from positive responses.

A first meeting will be called at which Scope and ToR's will be further discussed. A dedicated space will be created on CMINE with access for all members.

A common 'launch' report will be created for all projects to use in their dissemination, impact and exploitation activities.

If you haven't already registered for a CMINE account, [please do so here](#) as this will be our main communication medium.

If you'd like to see the CERIS introduction to creation of this Cluster presented in November, [you can watch it here](#)

Jon Hall *qfsm*

Crisis Management Innovation Network Europe

www.cmine.eu

Mob: +44 (0)7899 066035

Tel: +353 1906 9575

CMINE is funded by the European Commission through its Horizon programmes and was established as part of the sustainability strategy for Driver+ ID: 607798. It is further supported by grants from current projects including: TeamAware ID: 101019808, PEERS ID: 101074040 and PARATUS ID: 101073954. The community is currently facilitated and maintained by the Resilience Advisors Network under a formal Memorandum of Understanding with the European Research Executive Agency.

Resilience Advisors (Europe) Limited, Republic of Ireland, Reg No. 614202, 22 Northumberland Road, Ballsbridge, Dublin 4 D04 ED73

The Terms of Reference for the RTC Cluster is as follows:



DRS Responder Technology Cluster Network Support

Terms of Reference

Introduction & background

The European research and innovation supporting programmes Horizon 2020 and Horizon Europe connect diverse actors, engaged to strengthen the impact of research and innovation in developing, supporting and implementing EU policies, while tackling specific global challenges. Their active communication and collaboration through platforms such as the Community for European Research and Innovation for Security [CERIS](#) and clusters leads to deeper exploration of challenges and broader uptake of generated solutions, strengthened synergies and magnified benefits of research in strategic societal challenges. The Crisis Managers Innovation Network Europe [CMINE](#) is offering a dynamic, safe workspace to the established Clusters of projects, supporting their interaction-focused objectives throughout the project implementation cycles.

Expressing appreciation for all the results achieved by individual DRS02 Cluster projects, while seeing both the need and added value in expanding their cooperation with sister projects supported under the Horizon 2020 programme's DRS02 priorities, the CMINE enables the Cluster projects to benefit from enhanced cooperation so they can:

1. Jointly participate in activities, initiatives and develop shared outputs, providing support to their further dissemination and uptake.
2. Enjoy facilitated interaction between Cluster project teams, maintaining space for dialogue and cooperation across the project implementation cycle in a safe, supportive working space flexibly adjusted to their needs.
3. Benefit from a contact point for institutions and initiatives wishing to provide space for the promotion of the Responder Technology Cluster objectives and outcomes.
4. Create interactive space to share project implementation related challenges, lessons learned and improved knowledge transfer between the project teams, other institutional partners, including research organisations and solution providers.
5. Facilitate exchange of information and experiences and promote collaboration in the relevant domains within the Responder Technology Cluster and beyond, in line with the respective Horizon 2020 programmes' and individual member project's strategic objectives.

Brief history and mission of the CMINE to Cluster support

The Responder Technology Cluster (RTC) was established to enable closer cooperation between the Horizon 2020 projects NIGHTINGALE (& INGENIOUS), RESCUER, MED1stMR, TeamAware, PathoCERT, INTREPID, Search & Rescue, RESPOND-A. The Cluster is hosted on the CMINE platform and is endorsed by the European Research Executive Agency REA. CMINE was launched in 2019 to enable the project teams to interact with other resilience focused, Horizon 2020 supported projects engaging in an open dialogue about joint cooperation, creating a baseline for closer interaction,

building up on synergies and generating added value collaboration, based on the conviction that community platforms simplify communication exchange, mandate cooperation and also calibrate joint efforts in the research arena.

The closer cooperation provides a window to co-create, participate in and observe discussions on innovation and thereby establish an unprecedented sharing of knowledge across resilience related fields and diverse audiences. With the support of the CMINE platform, the involved projects' teams are linked to provide access to activities and initiatives while providing a platform for focused discourse and cooperation on specific deliverables, reducing repetition and fragmentation. The Cluster-based interaction is designed to encourage active sharing of new ideas across the project implementation cycle and enable the teams to jointly identify innovative solutions to improve European resilience.

Overview of Activities

In order to achieve the above-mentioned aims, the Cluster will, with the support of CMINE, systematically organise and benefit from diverse activities serving these purposes. Such activities may include, but are not limited to:

1. Exchanging of experiences and lessons learned
 - Organising workshops, seminars, participation in conferences and other events
 - Enabling member project teams to participate in trials, simulations, crisis management exercises and other events realised within the cluster
 - Give presentations at conferences, prepare input for publications
 - Conduct joint activities when appropriate
2. Communication and networking
 - Use of CMINE as the platform to communicate within the Cluster
 - Promote Cluster projects' outcomes among the systematically built audiences whenever appropriate
 - Support activities aimed at dissemination of project results
 - Communicate about the Cluster
 - Establish and maintain links with other relevant Clusters, networks and partner organisations

The Cluster members will benefit from a dedicated workspace on CMINE, which acts as a platform for communication, exchange of information, sharing of documents and joint organising of events. Regular (virtual) meetings of the Cluster Coordination Team and as required the entire Cluster (with participation of all project teams) are organised to discuss experiences and lessons learned, engage in the preparation of events and identify opportunities to collaborate. In addition to the virtual meetings, at least one or two times a year, a joint workshop is organised to facilitate a more in-depth sharing of experiences in a specific area of focus relevant to all involved project teams. The Cluster also creates space for other project teams to attend and observe selected activities, trials, tests, training or exercises, in order to learn from each other and to get a better understanding of project actions and outcome delivery processes. The shared experiences are well documented and accessible, and can be used for, e.g. defining recommendations regarding use and/or further development of deliverables and organisation of events.

The first kick-off meeting was held on 6th of April. The agenda and minutes are as follows:



**The Crisis Management Innovation
Network Europe**



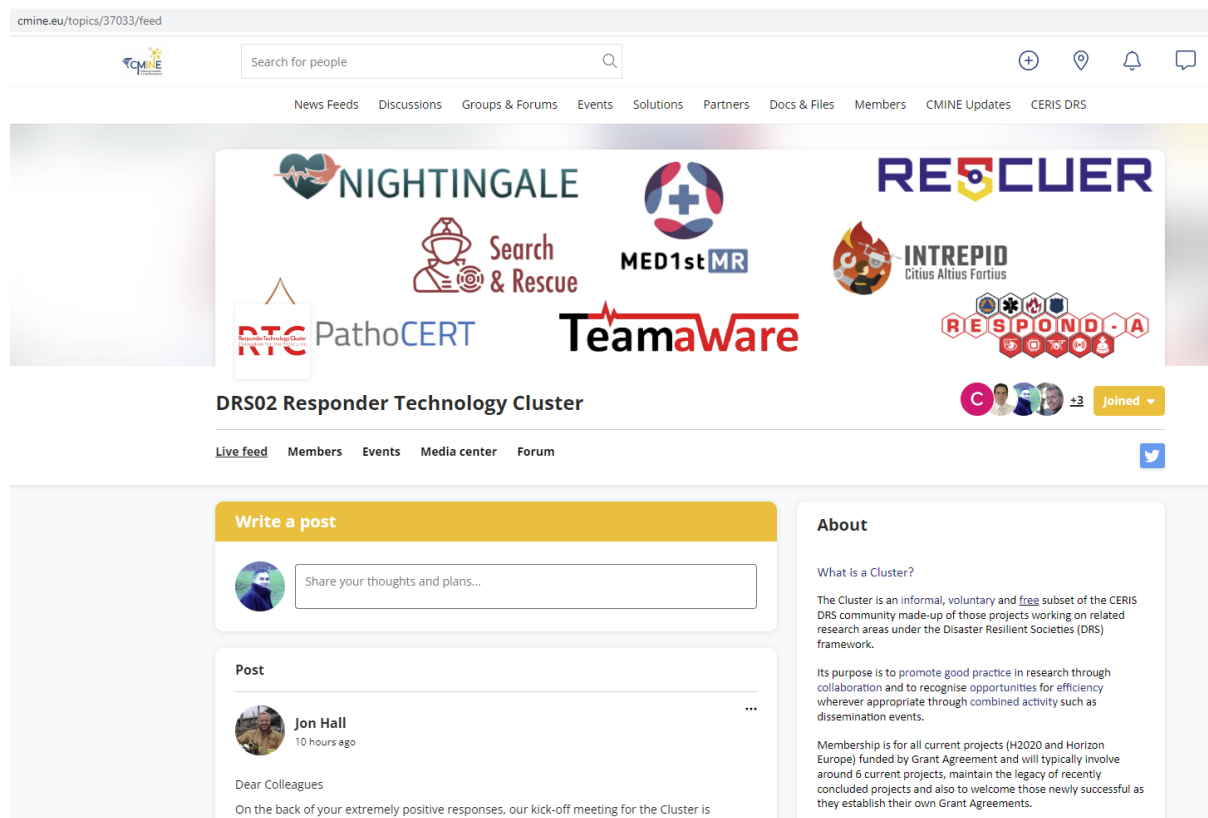
Kick-Off Meeting

Agenda

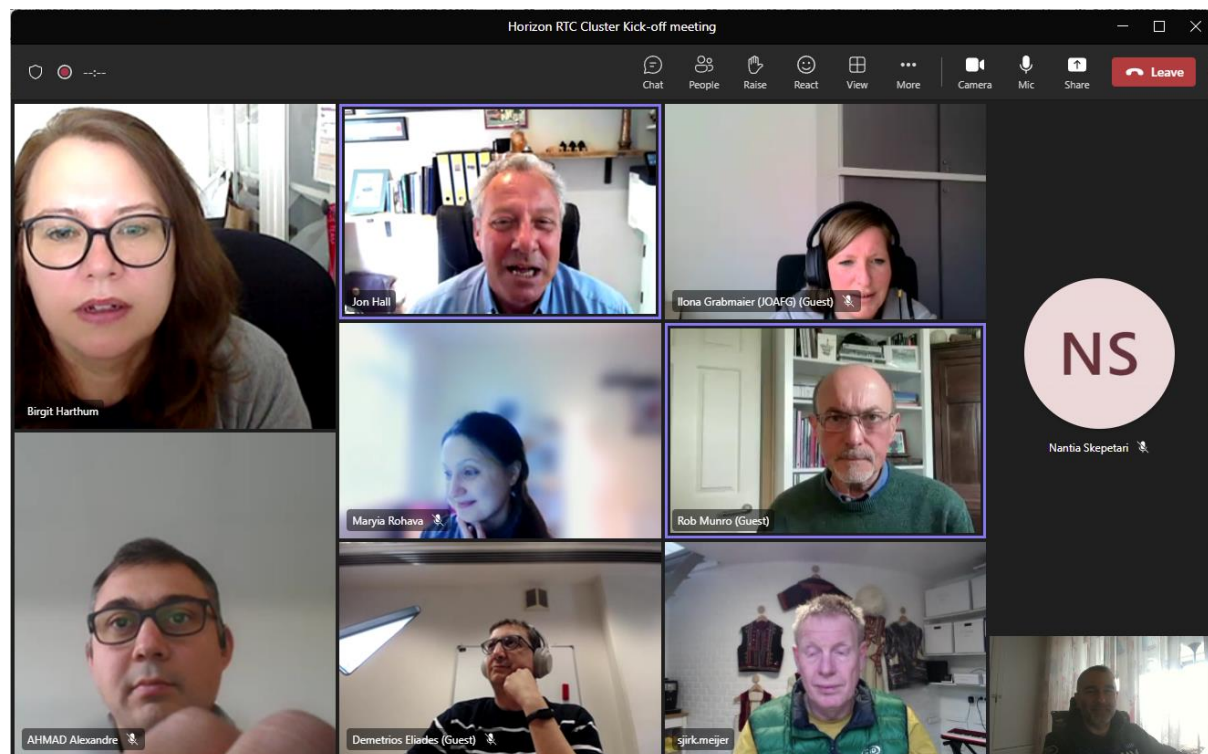
06 April 2023

- 1 Welcome and tour de table (name, project & role)
- 2 Responder Technology Cluster (Jon)
 - An introduction and a little history
 - Membership & Structure
 - 1 Coordinating Team
 - 2 Broader Cluster
 - 3 Role of Chair & Facilitator
 - CMINE Group for the Cluster
 - Terms of Reference
- 3 Events planned for 2023 (All)
 - CERIS calendar (Main Event in Nov/Dec)
 - Potential RTC events
 - Sharing of upcoming Project events
- 4 Project-Boosting Initiatives:
 - Glossary Update (Jon)
 - Using CMINE to boost Project and RTC impact (Jon)
 - Horizon Results Booster (Rob)
- 5 AOB
- 6 Date of next meeting

The web area of the cluster at CMINE web site:



The kick off participants are shown below:



5 Evaluation and monitoring of activities

The communication and dissemination strategy will be assessed on a regular basis during the project. The project partners will agree on minimum success thresholds for each tool to be used (Table 2). Monitoring will be ongoing, and evaluation will take place bi-annually.

Table 2: Evaluation and Monitoring Activities and Indicators

Communication tools	Direction	Target group	Success measures / KPIs
Peer-to-peer interaction Internal meetings Internal reporting	Two-way	Consortium team	<ul style="list-style-type: none"> • 7 pre-defined consortium meetings • >36 regular online meetings/tele-conferences • 6 semi-annual progress reports • A reserved area for internal document exchange (repository with versioning control)
TeamAware Website	One-way	All	<ul style="list-style-type: none"> • > 2 blog post per month • > 3 newsletters published on the website • > 250 members for the mailing list
Forum at TeamAware Website	Two-way	All	<ul style="list-style-type: none"> • > 100 forum members
Promotional tools and materials	One-way	All	<ul style="list-style-type: none"> • > 1000 visits for the project video • > 3 leaflets translated to partner languages • 1 project roll-up for each partner
Social media	One-way, two-way	All	<ul style="list-style-type: none"> • > 300 Twitter followers • > 250 members in the LinkedIn page • > 3 posts released per month • > 2 debates started per month
Press and other media	One-way	All	<ul style="list-style-type: none"> • > 5 press releases or articles published • > 5 news on TV
Scientific publications	One-way	Priority 4 & 3	<ul style="list-style-type: none"> • > 10 publications/papers released to journals/conferences
3rd party events	Two-way	All	<ul style="list-style-type: none"> • > 10 international events (conferences, fairs etc.) participated for representing TeamAware
Face-to-face interaction: visits	Two-way	Priority 1 & 2	<ul style="list-style-type: none"> • > 10 visits to end-users outside the consortium • > 5 visits to policy/decision makers
TeamAware events*	One-way, two-way	All	<ul style="list-style-type: none"> • 1 international workshop • 3 networking events organised by TeamAware • > 50 attendees for each event
Advisory Board membership	Two-way	Priority 1, 2, 3 & 4	<ul style="list-style-type: none"> • > 15 Advisory Board members • 3 Advisory Board meeting organised
Stakeholder's acceptance survey**	Two-way	All	<ul style="list-style-type: none"> • > 10 filled survey per each group
Online Lectures	One-way	Priority 3, 4 & 5	<ul style="list-style-type: none"> • one online lecture regarding the final expected outcome of TeamAware

			<ul style="list-style-type: none">• one online lecture focusing on the general introduction of AR/VR• one online lecture focusing on the user experience of the final TeamAware output
--	--	--	---

* **TeamAware events:** The scope will be first responder’s sensor technologies and operational concept

** **Stakeholder’s acceptance survey:** An inquiry will be sent to the stakeholders to evaluate the level of acceptance of TeamAware results and the readiness of the sector. Results will be crucial for the final product definition. Received answers will be used to refine the design of the TeamAware, as well as exploitation strategy followed by the consortium.

6 Conclusion

A concise strategy has been proposed targeting specific audiences and proposing tools, means and time plan per audience. Some tools have already been developed (e.g., social media strategy, newsletter) and communication and dissemination has already started. Importantly, the plan includes metrics upon which the activities and progress can be monitored, and it helps to ensure that the intended outcomes are met.

This document is a working document, meaning that the strategy will be evaluated on a yearly basis according to specific success criteria. If needed, the strategy will be adapted, to better suit the project's needs and the latest opportunities offered in the future.

7 Appendix – Partner Dissemination Plan Spreadsheet

7.1 Month 24 – Month 29

#	Acronym	Apr 2023 - 24	May 2023 - 25	Jun 2023 - 26	Jul 2023 - 27	Aug 2023 - 28	Sep 2023 - 29
1	HAVELSAN						
2	TREE						

3	THALES						
4	EUCENTRE		Conference paper submission to ICIAP2023 (https://sites.google.com/view/iciap-2023) Abstract submission to WCEE2024 (https://www.wcee2024.it/contributions/)	Journal paper (peer reviewed) on Eucentre's image dataset for damage detection applications			
5	AITEX						Blog about CDS Achievements

6	AVISA						
7	DUNE						
8	INT						

9	SRDC		Newsletter release	TeamAware Joint Paper (Conference, Journal)	Initial TeamAware Video	Newsletter release	
10	AIT			TeamAware Joint Paper (Conference, Journal)			
11	FRAUNHOFER						

12	LUCIAD						
13	ENIDE						
14	SU			TeamAware Joint Paper (Conference, Journal)			

15	ITI			TeamAware Joint Paper (Conference, Journal)			
16	ERI						
17	SIMAVI						

18	RAN						
19	BBB	TeamAware in Turkey, press release?					
20	AAHD	TeamAware in Turkey, press release?					

21	AHBVP					TeamAware in Portugal, press release?	
22	JOAFG	Blog about JOAFG in TeamAware	Project presentation @ Johanniter Austria website //// Project presentation in Johanniter Austria Newsletter	TeamAware Joint Paper (Conference, Journal) //// Project presentation @ Donauinsselfest, Vienna, Austria		TeamAware in Austria, press release?	Project presentation @ Feuerwehrfest (Fire Brigade Festival), Austria
24	HSEPC						

7.2 Month 30 – Month 36

#	Acronym	Oct 2023- 30	Nov 2023 - 31	Dec 2023 - 32	Jan 2024 - 33	Feb 2024 - 34	Mar 2024 - 35	Apr 2024 - 36
1	HAVELSAN			TeamAware Joint Paper (Conference, Journal)				
2	TREE							
3	THALES		Blog about VSAS Achievements					

4	EUCENTRE	Blog about IMS Achievements					Journal paper (peer reviewed) on automated damage detection	
5	AITECH							
6	AVISA	Blog about ADS achievements						

7	DUNE		Blog about TeamAware TMS					
8	INT		Blog about TeamAware CICIS					
9	SRDC	Blog about TeamAware secure cloud	Newsletter release		TeamAware Final Conference??	Newsletter release	TeamAware Final Conference??	Newsletter release

10	AIT							
11	FRAUNHOFER							
12	LUCIAD							

13	ENIDE							
14	SU				Lecture on Augmented Reality			
15	ITI	Blog about ADS achievements			Lecture on final expected outcome			

16	ERI							
17	SIMAVI		Blog about TeamAware integration plan		Lecture on User Experience			
18	RAN				Lecture on User Experience			

19	BBB							Final TeamAware Video
20	AAHD							Final TeamAware Video
21	AHBVP							Final TeamAware Video

22	JOAFG	Project presentation @ Sicherheitsfest (Security festival), Austria //// Presentation @ Vienna Museum of Science and Technology			TeamAware on Social Media around final demo and towards project end			Final TeamAware Video
24	HSEPC	TeamAware in Greece, press release?						Final TeamAware Video